



# answer from

Vegan & Cruelty free cosmetic from NEW YORK

answers found in nature Naturalist

Cosmetics from New York

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answer from is a natural cosmetic,  
using minimal & natural ingredient  
to help the skin's natural resilience.





answer from *Vegan & Cruelty free cosmetic from NEW YORK*

A brand already verified by 1.2 million New Yorkers

70,000 product reviews!!



**Vegan & Cruelty free  
Against Animal Testing**

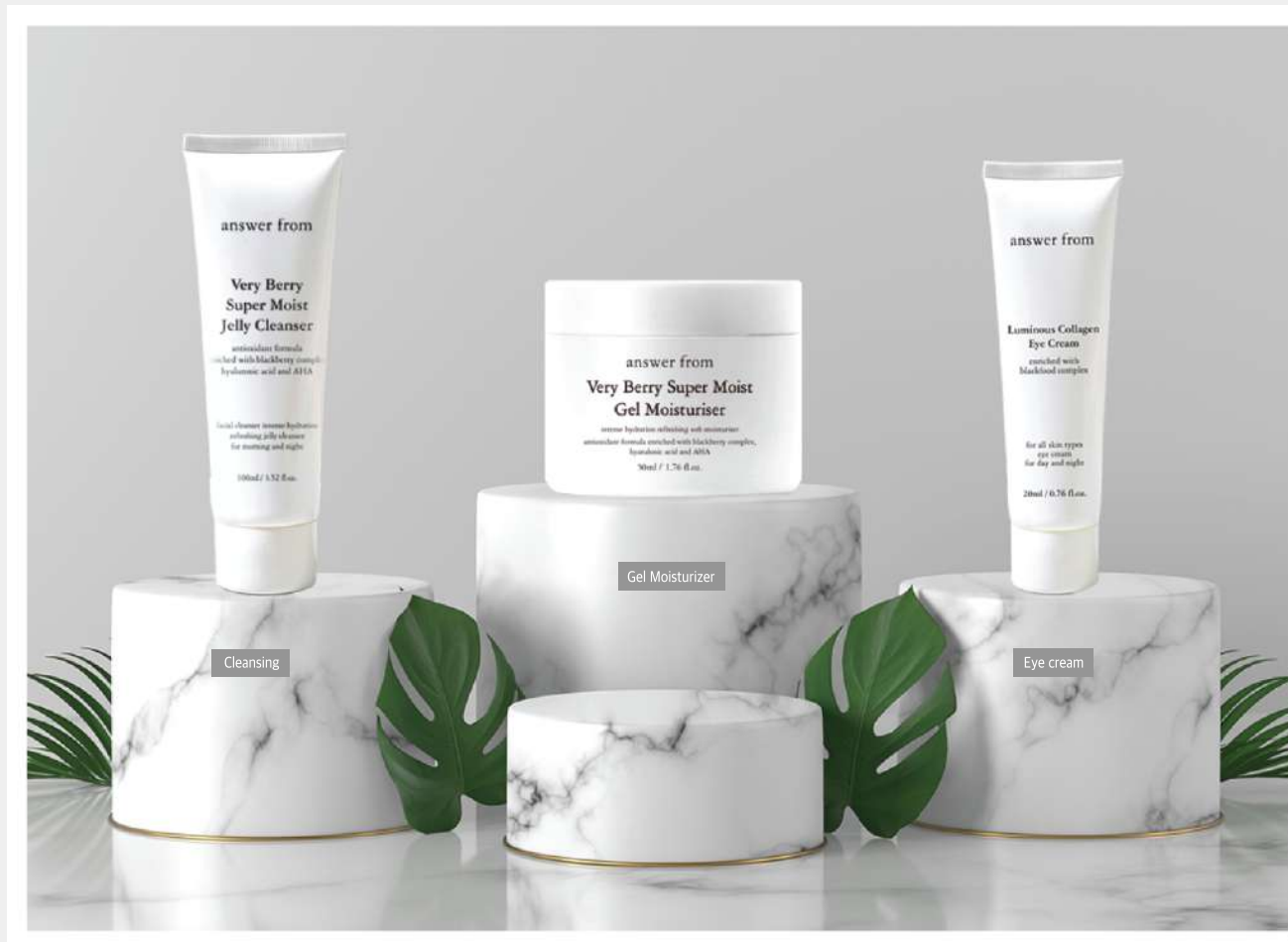


**IPSY Glam Bag**

With a sample subscription service for cosmetics in the United States, we have no.1 subscribers around the world, and we regularly distribute innovative new products every month to subscribers.

각종 스트레스와 외부 자극으로 피부를 보호하는 자연주의 스킨케어 브랜드

We propose minimal & simple products for your skincare routine.



**Answer from cleansing & skin care products**

Natural Gentle Cleansing / Moisturizer with minimal ingredients / Eye cream for special care

## Natural Gentle Cleansing

answer from very Berry Super Moist Jelly Cleanser



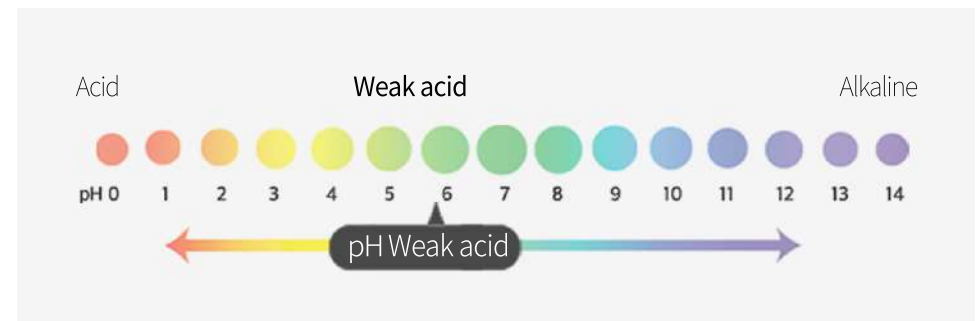
## Key Ingredients



With blackberry and 10 superberry ingredients rich in antioxidants, hyaluronic acid, and AHA ingredients formulated in a gentle jelly textured cleanser, the cleanser revitalizes the skin!



## Weak acid jelly cleanser



Weakly acidic jelly cleanser that maintains the skin's natural pH index

**JELLY CLEANSER** is a weakly acidic product that prevents repeated skin problems and cares for healthy skin by adjusting the broken pH balance to make the skin most comfortable.

## Texture



말랑말랑하고 수분감 가득한 젤리 제형으로 세안 후에도 당기지 않고 촉촉한 데일리 수분케어 클렌저

Moisture cream with minimal ingredients  
answer from very Berry Super Moist Jelly Moisturiser



Brightening & Anti-wrinkle  
functional cosmetics

Very Berry Super Moist  
Gel Moisturiser

answer from gold Radiance Cream **Review 56655**

ipsy

REVIEWS

ANSWER FROM  
Black Volume Gold Radiance Cream

★★★★☆

56655 Reviews!!!!

moisturizer, smooth, soft, not too greasy / oily, tacky, sticky, wonderful scent, light texture, before makeup, shiny, luminous, glow, looking-healthy, radiant



Reviews

- + It doesn't leave your skin greasy and that is my favorite thing about it! It smells nice and goes on evenly.
- + Added it to my usual routine and saw a major change in the softness and brightness of my skin!

“향기가 좋고 기름지지 않은 최애상품!”

“기초 라인에 추가했더니 피부가 부드러워지고  
밝아지는 큰 변화를 경험했어요!”

- ★★★★☆ cutecaitly1502 The only complaint I have about this moisturizer is that I didn't get a big enough bottle of it! I love it! It makes my face so smooth without being greasy and it has little sparks in it that give me a subtle glow.
- ★★★★☆ olesya\_ten very good moisturizer, smells delicious and leaves skin shiny and radiant.
- ★★★★☆ leana\_cosas This product is LIFE. I used this as a moisturizer prior to makeup application and my face was loving it!
- ★★★★☆ adromo0913 Super smooth and feels so refreshing!
- ★★★★☆ Mardyyy10 Perfect for vacation and after sun moisture
- ★★★★☆ swicythia4853 I love, love the light weight feeling of this product.
- ★★★★☆ jmartin754 Smells so good!
- ★★★★☆ rachleex Very light and helped my skin glow!

\*Actual customer review.





All-in-one cream that manages moisture, dead skin, trim, whitening and wrinkles with blackberry rich in antioxidants and 10 superberry ingredients, hyaluronic acid, and AHA ingredient.

## Key Ingredients



Caprylic/  
Capric Triglyceride  
natural moisturizer



Propolis extract  
Moisturizing &  
nutrition



Hydrolyzed collagen  
Moisture supply

## Texture



Eye cream for special care  
answer from Luminous Collagen Eye Cream



PRODUCT

answer from Luminous Collagen Eye Cream Review 25932

ipsy

REVIEWS

ANSWER FROM  
Luminous Collagen Eye Cream

★★★★☆

25932 Reviews!!!!

smooth, non-greasy, not oily, before makeup, before soft, dark circles, moisturized, no-difference, light, wonderful scent, creamy texture, thick, puffiness



Reviews

- + It doesn't leave your screen greasy and that is my favorite thing about it! It smells nice and goes on evenly.
- + This eye cream is fabulous! It gives "I got a full night sleep" look. I will be buying the full size of this!
- + After a few uses, I noticed I've had to use less undereye concealer for my undereye circles. Great product!

“향기가 좋고 기름지지 않은 최애상품!”

“놀라운 아이크림! 품잠자게 해주었고 본품 살 예정!”

“제품 사용후 눈 아래 컨실러를 적게 사용해도 될 정도로 훌륭한 제품!”

- ★★★★☆ **argyle\_cider** Absorb's quickly, good texture and pleasant smell! Seems to be helping with fine lines.
- ★★★★☆ **msudoms\_lma** Feels good to my under eye....look powder foundation will.
- ★★★★★ **swtynthia486353** I love, love the light weight feeling of this product.
- ★★★★★ **heathergreenwell365** Love this and would like to purchase but can't find it anywhere
- ★★★★★ **magann23** Great eye cream. I felt much more hydration after using this product. I used it on other wrinkles also. Feels soft and luxurious.
- ★★★★★ **nicoletta359** Literally a dab will do you! Very moisturizing!
- ★★★★★ **memoichuckle** I LOVE this one! It makes my eye so nice and soft and my makeup still applies the same way. I definitely recommend!
- ★★★★★ **schrick1001** Amazing moisturizing eye cream and does wonders for those under eye dark circles. Best product!

\*Actual customer review.

Perfectly cover your wrinkles with blackberry rich in antioxidants and 10 superberry ingredients, hyaluronic acid, and collagen ingredient.



Eye cream without irritation with lotion texture suitable for hydration, wrinkles, and brightening care

## Key Ingredients



**Betaine**  
Natural moisturizer



**Hyaluronic acid**  
Natural moisturizing factor (NMF)



**AHA ingredient**  
Whitening & Skin elasticity

## Texture



IPSY introduces the best eye cream!  
In July 2020, actual customers' reviews proved efficacy and effectiveness!

## The 3 Best Eye Cream for Dark Circles & Fine Lines

While there's no shame in having wrinkles and lines around your eyes (after all, your eye skin is designed to crease!), sagging skin and crow's feet around your eyes in addition to dark circles can be a sign of under-hydrated eye skin. Luckily, there are eye creams that both firm and lift your skin while reducing the appearance of these common skin concerns.



### 1. Answer From's Luminous Collagen Eye Cream

This Korean beauty skin care staple is infused with collagen for an instant hydrating boost. Not only will it get to work filling fine lines and reducing other common signs of aging, like sagging skin, but it's super gentle and nourishing, a must for keeping your delicate eye skin moisturized and hydrated.

answer from *Vegan & Cruelty free cosmetic from NEW YORK*



answer from  
Green Apple Triple Glow Toner Pad

Contains 3 kinds of  
fresh apple ingredients!

Anti-wrinkle &  
brightening  
functional cosmetics



"Like an apple, bright and transparent every day!"

Vitamin energy filling with one pad"

PRODUCT

ALL IN ONE HOME CARE PRODUCT!

## 5 IN ONE PAD



### Five effects at once!

Daily Feeling Toner Pad for Moist and Shining Water Skin



### Features of Green Apple Toner Pad!



#### EMBOSSSED

The embossed surface area cares for dead skin cells and pores and effectively wipes off any remaining waste.



#### SOFT FLAT FACE

The soft cotton smoothes and moisturizes the skin.

moisturizing + shining + healthy glowing skin

Contains 3 kinds of fresh apple ingredients!



Apple water



Apple Stem



Apple extract



### Apple water, Apple extract

Apples contain nutrients such as organic acids and vitamin C, which help skin care and remove sebum and waste that are hidden deep in the pores. The acid rich in apples acts as a natural peeling agent to remove accumulated dead skin cells and improve dull skin tone along with pore management, giving skin elasticity and shine, especially in dry seasons where keratin tends to occur.



Patent ingredient for trouble soothing



Fesh bud no.6

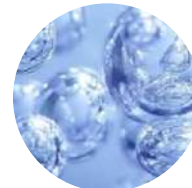


Natural Protector



IRRICalm

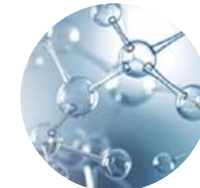
Patented ingredient for moisturizing



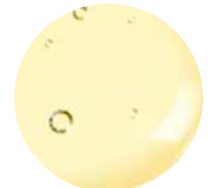
Aquaxyl



D-panthenol



Hyaloctacomplex



Ceramide

Contains 4 kinds of keratin/trouble special ingredients!



Skin surface dead skin care gently with mild irritation



Skin pores, blackheads, sebum care



Water shine care by enhancing moisture in the skin with a small molecule



Trouble care with anti-inflammatory and antibacterial effects

answer from *Vegan & Cruelty free cosmetic from NEW YORK*



# answer from Real Houttuynia cordata calming moist cream

It fills the skin with moisture and soothes the skin comfortably.  
answer from real Houttuynia Cordata Calming Moisture Cream

Soothing Care

Moisturizing Care

Nourishing Care



#houttuynia cordata #moisturizing #soothing cream #daily cream

PRODUCT

## Patent Technology

(Petal & Leaf Softening Technology) (10-2019-0064467)

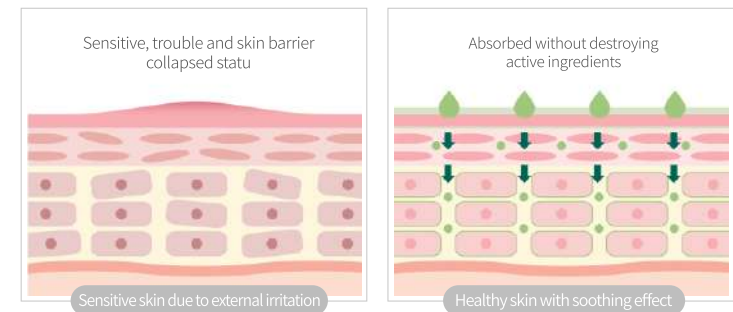
The world's first patented technology that softens plant tissue to maintain its original shape and melt when rubbed by hand



## Skin Soothing Effect

Direct use of active ingredients in Houttuynia Cordata in nature!

Petal & Leaf Softening technology was applied to sanitize the Houttuynia Cordata without any separate extraction process step, so that the original material was transferred. It reduces the destruction and deformation of active ingredients, and the effective ingredients of the raw material act directly on the skin.



answer from real Houttuynia Cordata Calming Moist Cream uses patented technology  
This product maximizes efficacy by minimizing the destruction of active ingredients in Houttuynia Cordata.

Houttuynia Cordata raw material (16000ppm), proven for its soothing and antioxidant effects, is formulated with patented Softening technologies and patented ingredients that are good for the skin. Feel the good ingredients of Eoseongcho ingredients deep inside your skin



### ZERO Harmful Ingredient

all ingredients including Houttuynia cordata raw ingredients are EWG green grade, so you can use it with confidence without worrying about skin irritation.



Raw Houttuynia Cordata



Soften gently when rolling

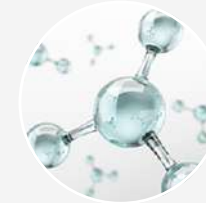


Absorbed without destroying active ingredients

### Key Ingredients



**Houttuynia Cordata extract**  
Strong antioxidants, barrier protecting, good for skin troubles



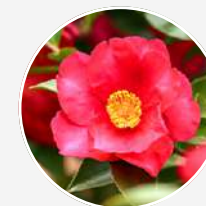
**HyalOxa Complex**  
8-kinds of Hyaluronic Acid Combination, super moisturizer



**SUPERCENTELLA extract**  
Skin elasticity and collagen synthesis control with madecca content



**FRUCTAN**  
Patented moisturizing ingredient



**Camellia flower extract**  
It helps the skin converge and calm down with the blizzard and the cold of winter, and keeps the skin fresh and healthy.



**Cynanchun Atratum Extract**  
Excellent for skin troubles and erythema, helps anti-inflammatory effect

### Texture



Water-type gel cream texture with moisture



Gently absorbed, non-sticky, moist and fresh finish



answer from *Vegan & Cruelty free cosmetic from NEW YORK*



answer from  
**Brightening Booster Ampoule**



**Ampoule + Tone-up**

For natural shining makeup that doesn't seem like notice

#light&fresh #full-moisturizing #tone-upampoule

PRODUCT

"Skin care and skin tone correction at once"  
**Moist tone up ampoule**



**Texture**



It is a light essence texture that adheres tightly to the skin without being sticky, keeping the skin moist.

For natural makeup  
that doesn't seem  
like notice

#Brightening booster ampoule



## INGREDIENTS



### FRUCTAN

Patented ingredient  
for moisturizing



### Camellia flower extract

Prevent skin aging with  
patented antioxidant  
ingredients



### Cynanchun Atratum extract

Patented ingredient  
for helping skin  
regeneration



### HyalOcta Complex

Enhanced moisture  
locking system



### Super Centella extract

Anti-aging skin with  
patented antioxidant  
ingredients



### Oriental Tea Complex

Make the skin fresher  
with antioxidant

## Patented Ingredients



**Oriental tea complex**  
Anti-stress, anti-wrinkle effect



**Hyal Octa Complex**  
8-kinds of Hyaluronic Acid  
Combination, super moisturizer



**SUPER CENTELLA extract**  
Skin elasticity and collagen synthesis  
control with madecca content

## Light up on the dark skin!

From the inside of the skin

#Answerfrom Brightening booster Ampoule



### 01. Natural tone up

Skin tone correction and water  
shine effect  
Cloudiness, natural glow tone up  
without clumping



### 02. Patented ingredient

FRUCTAN, which is mainly produced  
by bulbous plants distributed in seasonally  
cold regions, is an osmotic protective  
agent and has excellent moisture-moisturizing  
ability as a cold-sea protective agent.

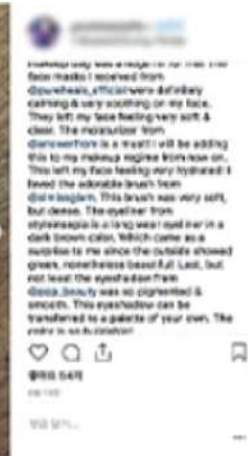
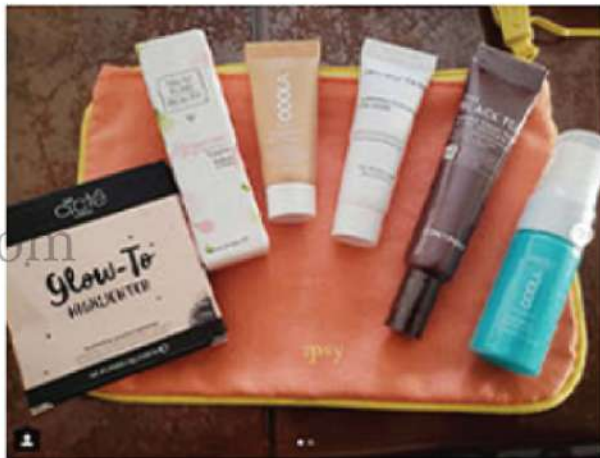
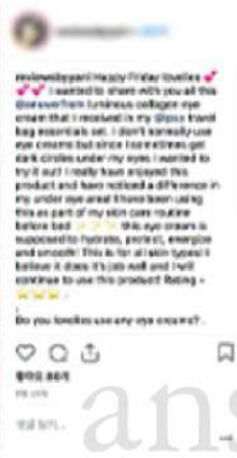


### 03. Ampoule texture

Daily care moisturizing ingredients  
used casually can be used as a  
substitute for basic cosmetics



# REAL- REVIEW



Customer reviews, Instagram real reviews, and inquiries about the purchase of this product!

Customer reviews,  
Instagram real reviews, and inquiries  
about the purchase of this product !

## REAL- REVIEW



★★★★★  
lourdesjoi

Wonderful product



★★★★★  
ddibuono1319

So far so good. Haven't used it long enough to report anything bad



★★★★☆  
Viklynmac4

Feels so **nourishing!** **Quickly absorbs**, left my under eyes **moisturised but not geasy**. Didn't bunch or react weird with any other products or makeup.



★★★★☆  
Abelcher0519

Very smooth finish. Nice product



★★★★★  
erachelfisher

This is perfect as a eye primer prior to makeup application. After a few uses, **I noticed I've had to use less undereye concealer** for my undereye circles. Great product!



★★★★★  
meriko87

Loved it!



★★★★☆  
bratpackfam

This goes on fabulously. **Light weight**. Leaves me skin with a **healthy glow** .



★★★★★  
Mandyyy19

Perfect for vacation and after sun moisture



★★★★★  
swtcynthia486353

I love, love the **light weight feeling** of this product.



★★★★☆  
jmartin754

**Smells so good !**

## SNS - REVIEW

